Please see the below content to be implemented with the logos and banner ads included in the marketing toolkit. This content can be used for newsletters, your website, email blasts and more. If you would like additional content for to reach out to your membership please contact Jeffrey McCann at jmccann@shawsabey.com.

**Short Content**

We’re excited about our preferred partner for nonprofit insurance, Spark! They offer discounted insurance and educational resources, while also supporting local non-profits and charities in your community. Go to [www.sparkinsurance.ca](http://www.sparkinsurance.ca) to apply online and save on insurance today! The application takes less than 5 minutes to complete and no obligation quotes are free. All nonprofits and charities are eligible.

**Long Content**

We’re excited to announce Spark as our preferred partner for discounted nonprofit and charity insurance. Spark aims to engage our communities with helpful educational resources combined with an honest, secure, and user-friendly insurance buying experience. The application takes less than 5 minutes to complete and no obligation quotes are free. All nonprofits and charities are eligible.

Discounted coverage available for our members includes:

• Directors & Officers

• General Liability

• Cyber Liability

• Volunteer Injury

• Legal Expense

• Host Liquor Liability

• Media & Broadcasting

• Crime Liability

• Content & Assets

Spark understands how much you care about local involvement, and want to be a part of that cause. Through scholarship programs, donations, and more, Spark is raising the bar in community engagement. Based on a number of strategic partnerships with Canadian organizations, the company’s participation in community outreach will redefine the role of an insurance provider.

Visit Spark at [www.sparkinsurance.ca](http://www.sparkinsurance.ca) to apply online and save on insurance today! The application takes less than 5 minutes to complete and no obligation quotes are free.